



Tanzania Association of Women Certified Accountants-TAWCA

In Partnership with

**The National Board of Accountants
and Auditors (NBAA)**

**International Accounting Day
Commemoration 2025**

Fundraising Proposal

**Theme: "Accountants Saving the World:
Measuring Impact, Driving Change"**

period: 3rd to 10th November 2025

1. Introduction

International Accounting Day (IAD) is a global event celebrated annually on November 10th to honor accountants for their essential role in maintaining financial stability across institutions. This year, TAWCA, in partnership with NBAA will commemorate this significant day with three key activities:

1. Charity Walk for Book Donation – A social impact initiative aimed at raising funds to purchase books for underprivileged schools, empowering students with the resources they need for a brighter future.

2. Environmental Conservation Activity – A tree-planting initiative to promote environmental sustainability, combating climate change, and offsetting carbon footprints, with a long-term vision of preserving our planet.

3. Networking Dinner – A professional gathering to honour accountants, encourage collaboration and create valuable networking opportunities within the accounting industry, fostering connections and shared growth.

All events will be held from 3rd November 2025 to November 10, 2025.

2. Purpose of the Events

The event is expected to be conducted in three key areas: Dar es Salaam, Dodoma, the Northern Region, and the Lake Zone Region. The planned activities aim to create meaningful impact in the following ways:





1. Charity Walk for Book Donation

- Raise awareness and mobilize funds to support educational initiatives.
- Donate books to schools in need, fostering both academic growth and financial literacy.
- Encourage corporate social responsibility within the accounting profession, raising funds to purchase business books for public secondary schools.



1. Environmental Conservation Activity

- Promote sustainability through tree-planting initiatives in collaboration with local environmental organizations.
- Raise awareness among accountants on the importance of reducing carbon footprints.
- Advocate for responsible financial reporting that incorporates environmental impact considerations.



3. Networking Dinner

- Celebrate and recognize the contributions of accountants to financial sustainability.
- Provide a platform for networking, knowledge-sharing, and professional development.
- Inspire participants to embrace a sustainability-focused mindset in their professional practice.

3. Theme of the International Accounting Day 2025

This theme highlights the vital role of accountants in tackling global challenges by combining financial expertise with sustainability principles.

- **Measuring Impact:** Accountants track both financial and non-financial performance, including ESG (Environmental, Social, and Governance) factors, ensuring transparency and accountability in sustainability reporting.
- **Driving Change:** Accountants influence strategic decisions by promoting ethical, sustainable business practices through responsible financial planning and risk management.

4. Fundraising Goals and Sponsorship Opportunities

To successfully host these events, we seek financial support from corporate partners, professional organizations, and individual contributors. The estimated budget for this event is TZS 230,000,000 to cover book purchases, tree planting supplies, venue rental, catering, permits, promotional materials and administrative costs for organizing the event.

INTERNATIONAL ACCOUNTING DAY BUDGET 2025	
1. Charity Walk for Book Donation	
Goal: Donate 1,800 books	
Item	Revised Cost (TZS)
Book Purchases (1,800 books avg. TZS 50,000 per book)	90,000,000
Event Logistics (permits, water, first aid, security)	8,000,000
T-shirts and Merchandise	8,000,000
Promotional Materials & Marketing	5,000,000
Subtotal	111,000,000
2. Environmental Conservation Activity	
Goal: Plant 800 trees	
Item	Revised Cost (TZS)
Tree seedlings (800 @ avg. TZS 10,000 per seedling)	8,000,000
Tools and Equipment	3,000,000
Transportation	5,000,000
Refreshments for volunteers	3,000,000
Media & Promotion	2,000,000
Subtotal	21,000,000

3. Street Garbage Bins & City Cleaning Initiative	
Item	Revised Cost (TZS)
Purchase & Installation of Street Garbage Bins (approx. 50 bins @ TZS 500,000 each)	25,000,000
City Cleaning Campaigns (clean-up events, PPE for volunteers, equipment)	8,000,000
Promotion & Public Awareness	3,000,000
Subtotal	36,000,000
4. Networking Dinner	
Item	Revised Cost (TZS)
Venue Rental	12,000,000
Catering (approx. 300 guests @ TZS 50,000 per head)	15,000,000
Decoration and Setup	3,000,000
Guest Speaker/Facilitator Fees	3,000,000
Photography & Videography	3,000,000
Event Program and Printing	1,000,000
Subtotal	37,000,000
5. General Administrative & Contingency	
Item	Revised Cost (TZS)
Project Coordination & Staff Costs	15,000,000
Communication & Transport	7,000,000
Miscellaneous / Contingency	3,000,000
Subtotal	25,000,000
Grand Total:	230,000,000

Sponsorship Packages

Sponsorship Level	Contribution (TZS)	Benefits
Platinum Sponsor	10,000,000+	Keynote speaking opportunity, VIP table for 10 at Networking Dinner, premium logo placement on event materials and signage, prominent recognition in all event activities (Charity Walk, Environmental Activity, and Dinner).
Gold Sponsor	7,000,000	Speaking opportunity, complimentary tickets for the Networking Dinner, prominent logo placement on event materials and signage, and acknowledgement in the environmental activity.
Silver Sponsor	5,000,000	Branding on event materials, complimentary tickets for the Networking Dinner, acknowledgement during the dinner and tree-planting event, plus a tree planted in their name with a plaque recognizing their support.
Bronze Sponsor	3,000,000	Recognition in event communications, complimentary tickets for the Networking Dinner, logo on selected event materials, and participation in the environmental initiative.
Supporter	500,000+	Recognition on social media and listing in event brochures.

5. Target Participants and Impact

We anticipate participation from:

- Corporate executives and business leaders
- Representatives from professional bodies (e.g., TAA, NBAA, TAWCA)
- Government and regulatory bodies
- Audit firms
- Accountants and finance professionals
- University students pursuing accounting and finance



Impact:

- Provide 1,000 books to schools in need.
- Enhance professional connections and career development opportunities.
- Promote sustainable financial practices among accountants.
- Plant 500 trees as part of an environmental conservation effort.

6. Call to Action

We invite you to partner with us to make this event a success. Your partnership will play a crucial role in advancing professional growth, empowering future leaders, and fostering positive community change.



SPONSORSHIP

For sponsorship and partnership communicate with Tanzania Association of Women Certified Accountants through the following channels;

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